

## **No Show Policy**

To our patients,

Effective May 1, 2010, Women Gynecology & Childbirth Associates, PC will put into place a \$50 fee for patients who do not show for scheduled appointments and a \$100 fee for missed procedures, including ultrasound. This is now being implemented by many practices in the community due to the high rates of missed appointments.

We would appreciate it if you would notify us at least 24 hours in advance if you are unable to keep this appointment, so that we may use the time for other patients. If you need to contact us after hours about a cancellation, please feel free to leave a message on our voicemail system.

As you know, appointments slots are very important to our patients and our providers. When patients fail to keep their scheduled appointments these slots are unused when other patients may have been able to make use of them, even on relatively short notice. By implementing the "No Show" fee, it is our goal to make as many appointments available to our patients as possible, by encouraging all patients to keep their appointments or cancel in advance.

We thank you for your understanding of this policy. Should you have any questions, please contact our Practice Administrator.

Thank you,

*The physicians and staff of Women Gynecology & Childbirth Associates, PC*